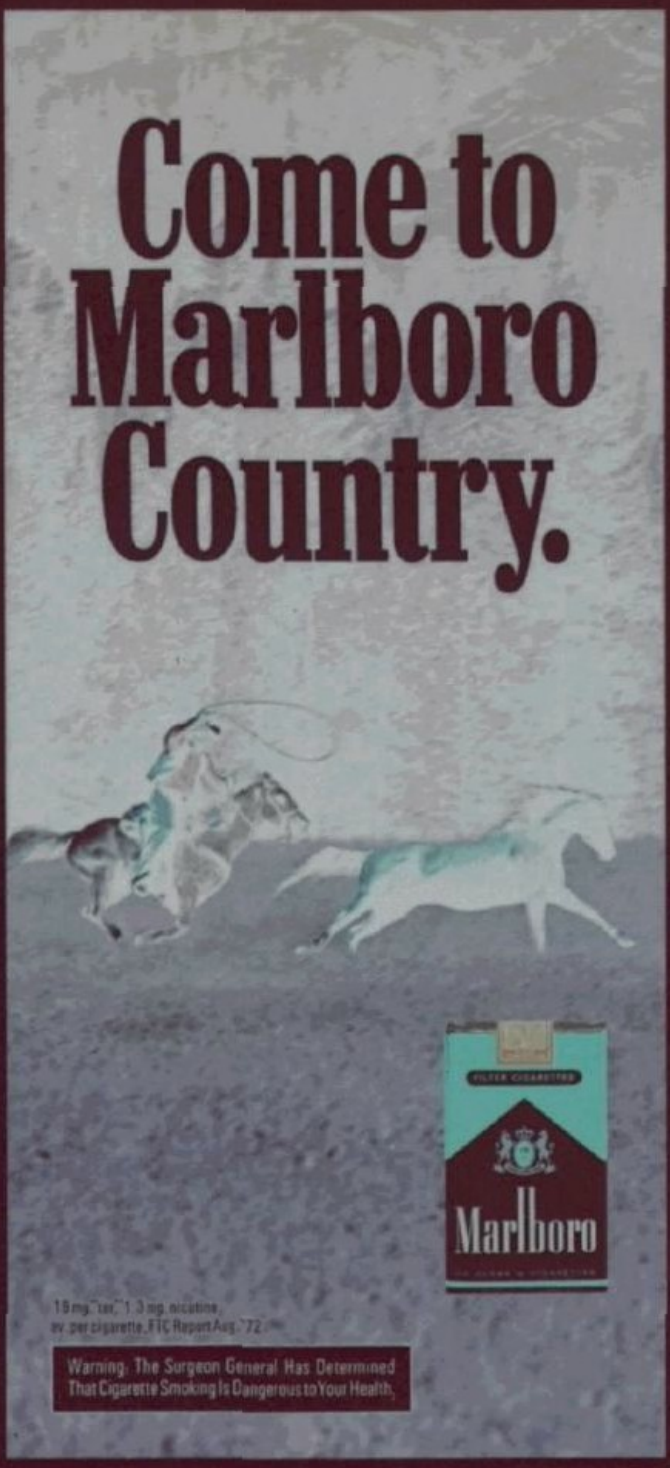
LEO BURNETT COMPANY, *Inc.*
Ad No. 3006—White Horse Roper—Req. No. 89928—4/c Bleed Cover—4¼ x 9¼ in.—Horse Racing Programs, 1973 (A)
Printed in U.S.A.

Come to Marlboro Country.



18 mg. "tar," 1.3 mg. nicotine
av. per cigarette, FTC Report Aug. '72.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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Source: https://www.industrydocuments.ucsf.edu/docs/zhkx0001
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